



2018 Annual Business Meeting

Date: Tuesday, April 3rd, 2018

Time: 4:30 PM

Location: Holiday Inn Des Moines-Airport/Conference
Center Conference, Iowa E

Agenda

Call to Order at 4:33 p.m. by Vonnie Hinrichsen

1. Appointment of parliamentarian- Doug Davis
2. Establish Quorum- members (see attached list)
3. Motion to seat visitors
Moved by Kim Von Ahsen; Seconded by Sarah Taylor; Motion passed
4. Motion to allow privilege of the floor to visitors
Moved by Lindsey Davenport-Landry; Seconded by Neil Kumor; Motion passed

Final Ballot Call for 2018 Annual Business Meeting

(Winners are in Bold print)

Board Member:

Nominations: Roseanne Ricke, Tiffany Anderson, **Chuck Hane**

Secretary:

Nomination: **Amy Kapanka**

President(-elect):

Nominations: **Sarah Taylor**

President-elect(-elect):

Nominations: **Bridget Greiner**

President-elect-elect:

Nominations:

Appointment of Delegates to National Meeting: (1)

Nominations: Sue McGuinty, Lindsey Davenport-Landry, Becky Dill-Devor (Alt), student

Nominations Committee: (2)

Nominations:

Secretary's Report

Bridget Greiner

See Attached

Following Changes:

No Changes

Discussion:

Treasurer's Report

Sue McGuinty

See Attached

Treasurer's report was reviewed with:

Following Changes:

No Changes

Discussion:

President's Report

Vonnie Hinrichsen

Activities:

- Held a very successful 2017 Spring Meeting in Coralville, IA at the Radisson Hotel and Conference Center. This was collaborative meeting with CLMA.
- Members attending the 2017 Annual Meeting in San Diego for the state, region, and national level were:
 - Kim Von Ahsen
 - Lindsey Davenport-Landry
 - Vonnie Hinrichsen
 - Sarah Taylor
 - Rebecca Dill-Devor
- Vonnie Hinrichsen and Kim Von Ahsen represented the state of Iowa at the Legislative Symposium in March. All Representatives except Rep. King were met with as well as the offices of both Senators.
- Many one on one activities were held around the state spotlighting the laboratory profession.
- Board meetings were held during the year via conference call. Attendance was minimal with difficulty scheduling a time where it was convenient for everyone.
- "We Are the Science Behind the Medicine" t-shirts will be sold at the spring meeting as a fundraiser for scholarships. This is the first time in a while that we have attempted this venture so we are hoping it is well received.

2017-2018 Accomplishments:

- Career Recruitment activities: Wartburg Science Symposium was held November 11th with great attendance. Other activities across the state were represented with ASCLS members.
- Region VI fall board meeting was a conference call which was well attended and moved along quickly.
- The ASCLS 2018 Annual Meeting will be held in Chicago, IL during July 29-August 2.
- Scholarships are continuing to be given at the spring meeting with submission of the applications, essays, and reference letters being sent to a designated email so that they are able to be organized by the scholarship chair and accessed by the scholarship committee.

President's report was reviewed with:

Following Changes:

No Changes

Discussion:

Committee Reports

A. Annual Meeting- Lindsey Davenport-Landry, Vonnie Hinrichsen

Activities:

- Numerous calls to plan meeting
- Multiple members on planning committee
 - Co-Chair- Vonnie Hinrichsen
 - Speakers-Bridget Greiner
 - Vendors- Amy Frank
 - Promotion and Program- Kim Von Ahsen
 - Scholarship- Sue McGuinty
 - Advisor- Lindsey Davenport-Landry
- 34 Vendors- provides most of the revenue
- Two-day meeting in Des Moines Iowa

2017-2018 Accomplishments:

Concerns: No increase in attendance after switching to Des Moines and having a two-day meeting as suggested by CLMA. Only a few more vendors than last year with increased space.

Projected to receive 9,000 this year; lower than usual due to location and shorter duration of meeting. Overall a great money maker. Good turnout, good speaker interest. Will look at overall meeting evaluation for insights from participants.

B. Bylaws- Doug Davis

Activities: Mick retired; Doug learning

2017-2018 Accomplishments:

By-Laws Changes to be voted on at Annual Business meeting: None

C. Government Affairs/Political Action- Theresa Fruehling

ACTIVITIES:

- Sent members to Washington, D.C. to meet with congressional members
- PAC baskets for silent auction

2017-2018 ACCOMPLISHMENTS:

- Sent members to Washington, D.C. to meet with Congressional members
- PAC baskets for silent auction

Theresa is stepping down on this position. Doug Davis to take over. Two sessions showing on Day 2 of spring meeting that deal with government affairs.

D. Historian – Vonnie Hinrichsen

Activities:

No new activities

2017-2018 Accomplishments:

E. Leadership Development – Becky Dill-Devor

Activities:

National committee is struggling with identity crisis. Information is hard to come by from their monthly meetings.

2017-2018 Accomplishments:

F. Membership – Vonnie Hinrichsen

Activities:

110 members minus students. Keep trying to recruit members. Membership categories have changed this year. Will see this when you renew. Higher joining rate, lower renewing rate. Can add on to membership for different perks. (early access to hotel blocks, etc.) voting on names of categories in Chicago.

2017-2018 Accomplishments:

G. New Professional Committee

Activities:

2017-2018 Accomplishments:

H. NewsScope Editor – Judy Jackson, Kearstyn Keller

Activities:

2017-2018 Accomplishments:

I. Nominations and Awards – K. Lindsey Davenport-Landry

Activities:

Awards information sent out via communities; mail groups. Also placed on Facebook page

- Review and Selection of award recipients
- Awards for:
 - Outstanding Support Staff
 - Phlebotomist of the Year
 - Member of the Year
 - Student of the Year
 - Mentor of the Year
 - Omicron Sigma Awards
 - State
 - Regional
 - National
 - Years of Service Awards
- Recruitment of Nominees

CONCERNS:

Lower number of nominations this year for awards submitted

Lower number of candidates presented for nominations

REQUEST FOR ACTION:

I, Lindsey Davenport-Landry, move the ASCLS-IA BOD appoint two people to work on revitalizing the membership and recruitment of people to the board. These people shall meet on a regular basis and report to the board on their actions. Kim Von Ahsen seconded motion.

Discussion: Looking at this on the national level. May have created committees that are unnecessary.

Sarah, Bridget, Becky, Vonnie, Alex Campbell to meet to work on revitalizing the membership and recruitment of people to the board.

Motion passed.

2017-2018 Accomplishments:

J. P.A.C.E. – Kim Von Ahsen

Activities:

- Submitted P.A.C.E. invoice to Treasurer for 2018 annual provider status.
- PACE has offered free continuing education to Renewed Members as a Thank You; please take advantage of these so it is continued to be offered in the future.
- Provided CE for 2018 ASCLS-IA and CLMA Iowa Annual Meeting.

2017-2018 Accomplishments:

- Full implementation and utilization of the CE Organizer for all ASCLS-IA sponsored events.
- Received approval of application for 2018 P.A.C.E. provider status.

K. Promotion of the Profession

Activities:

2017-2018 Accomplishments:

1. Career Recruitment – Judy Jackson

2. Professional and Public Relation – Vonnie Hinrichsen

L. Scholarship- Sue McGuinty

ACTIVITIES: Received application information for 14 students. Of those 14, 6 were eliminated due to incomplete applications (references). We awarded 4 scholarships as planned. There were very good candidates that applied, making the decision challenging.

Plan fundraising for scholarships at the spring meeting by selling t-shirts and order of draw key chains.

CONCERNS:

1. Using scholarship ASCLS email was good choice for application information.
2. Incomplete applications for students. Add to form: One verification email will be sent stating if all documents were received.

2017-2018 ACCOMPLISHMENTS:

Sarah Beerends to take over committee chair.

M. Webmaster – Kim Von Ahsen

Activities:

1. ASCLS-IA Website

a. Posted *NewsScope* newsletters and updated as needed

2. ASCLS-IA emails

a. Continue to offer to the ASCLS-IA Board members email addresses

3. Social Media

a. Utilized Facebook, Twitter and Instagram to provide updates of activities during ASCLS Legislative Symposium, ASCLS-IA Annual Meeting and ASCLS Annual Meeting

b. Utilized Facebook to communicate nominations and awards submission, annual meeting registration, and national updates.

2017-2018 Accomplishments:

- Utilized social networking site (Facebook and Twitter) for additional communication.
- Implemented a fully electronic annual state meeting using the conference app EventsXD
- Instagram account is active.

Committee reports were reviewed with:

Following Changes:

x No Changes

Old Business

Discussion: None.

New Business

Discussion:

Budget: Kim Von Ahsen Motions, Amy Kapanka seconds;

Discussion:

-Two open line items? Need to renumber form.

-Presidential pins? Two president pins were purchased to make up for a missed purchase. Should be back on schedule.

-Should check if we have been trending up or down on income. Sue McGuinty will check into.

Motion Passed.

Calendar: mirror national meeting dates for our board meetings. Lindsey to reach out to Kirkwood hotel to host annual meeting for 2019.

Committee groups to be realigned with national once they review at national meeting in Chicago. Will look at during Fall board meeting or shortly thereafter.

Other Business

Discussion: None

Announcements

Adjournment

Motion to Adjourn Meeting

Motion

Moved by: Jim Schwarz Seconded by: Shawn Froelich

x PASSED

FAILED

Meeting adjourned by Sarah Taylor at 5:14 p.m.